GEDIFLORA

BELGIAN MUMS®

EU CATALOG 2024

BELGIAN MUMS®

20 EASY TO GROW & GREAT RESULTS 24

EXTENSIVE

- UNIQUE -

Legend

	Bloeiweek buiten (week) Semaine de floraison extérieur (semaine) Flowering week outdoor (week) Blütewoche Freiland (Woche)
	Groeikracht buiten Vigueur extérieur Vigour outdoor Wuchskraft Freiland
	Bloeiweek binnen (week) Semaine de floraison intérieur (semaine) Flowering week indoor (week) Blütewoche Gewächshaus (Woche)
	Groeikracht binnen Vigueur intérieur Vigour indoor Wuchskraft Gewächshaus
	Black Star (top, kas, verduisterd) Black Star (excellent, serre, obscurci) Black Star (excellent, greenhouse, obscured) Black Star (top, Gewächshaus, gesteuert)
	Geschikt voor de kas Convient à la culture en serre Suitable for greenhouse Geeignet für Gewächshaus
	Geschikt voor kleine potten Convient à des petits pots Suitable for small pots Geeignet für kleine Töpfe
	Bloemdiameter (cm) Taille de la fleur (cm) Flower size (cm) Blütediameter (cm)
R	Reactietijd (weken) Temps de réaction (semaines) Response time (weeks) Reaktionszeit (Wochen)
P	Licentie Licence Licence Lizenz **P1**: 0,070 euro **P2**: 0,060 euro **P3**: 0,050 euro **P4**: 0,035 euro **P5**: 0,010 euro
≥5,5	Grote bloem Une taille de fleur grande Biggies/large flower Große Blüte

GEDIFLORA

A GOLDEN COMBINATION OF

UNIQUE GENETICS, SUPERIOR QUALITY & EXCELLENT SERVICE

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The future looks bright.

NL

Het Gediflora-DNA zit vol Beweging.
Beweging betekent voor ons Actie, Groei, Verbetering of Evolutie. Het is een uiting van de opwaartse, positieve beweging die we als mens, als team en als onderneming doormaken.
Van onze drive en van ons altijd durende streven naar kwaliteit.

Elke dag bewegen we, samen met onze klanten. Wervelend, dynamisch, draaiend en kerend.
Het zijn die bewegingen die ons goesting geven. Die naar topgenetica leiden. En die ons doen investeren in – één voorbeeld – nieuwe veredelingskassen. Daaruit vloeien straks opnieuw inspirerende introducties. Daarin groeit evolutie en verbetering. Daarin schuilt beweging.

Elien Pieters

EN

The Gediflora DNA is full of dynamism.
Dynamism for us means Action, Growth, Improvement and Evolution. This reflects the ongoing, positive dynamism we are experiencing as an individual, as a team and as a company. But this is also evident in our drive and in our relentless pursuit of our never-ending commitment to quality.

Each day we evolve, together with our clients. Whirling dynamically, twisting and turning.
From this dynamism we find the inspiration to develop top level genetics. We are encouraged to invest - to name just one example - in new breeding greenhouses. As a result, inspiring new introductions will follow shortly. That's where evolution and improvement thrive. All of this entails dynamism.

Elien Pieters

FR

L'ADN de Gediflora est en plein mouvement.
Pour nous, le mouvement signifie Action, Croissance, Amélioration ou Évolution. C'est l'expression du mouvement ascendant et positif que nous vivons en tant que personnes, en tant qu'équipe et en tant qu'entreprise. De notre dynamisme et de notre recherche constante de qualité.

Nous bougeons chaque jour avec nos clients. Tourbillonnants, dynamiques, tournants et virevoltants. Ce sont ces mouvements qui nous donnent envie, qui nous conduisent à une génétique de pointe. Et qui nous font investir dans de nouvelles serres d'obtention, pour ne donner qu'un exemple. Tout cela donnera bientôt lieu à de nouvelles introductions, traduisant l'évolution et l'amélioration.C'est là que réside le mouvement.

Elien Pieters

DE

Die Gediflora-DNA ist voller Bewegung.
Bewegung bedeutet für uns handeln, wachsen, verbessern und sich entwickeln. Bewegung bringt die positive Aufwärtsbewegung zum Ausdruck, die wir als Mensch, als Team und als Unternehmen erleben. Aber auch unseren Elan und unser unermüdliches Streben nach Qualität.

Wir bewegen uns jeden Tag mit unseren Kunden. Wirbelnd, dynamisch, drehend und postwendend. Durch diese Bewegungen bekommen wir Lust. Entwickeln wir Spitzengenetik. Werden wir dazu ermuntert, in – um nur ein Beispiel zu nennen – neue Gewächshäuser zu investieren. Und dadurch entstehen schnell wieder inspirierende Neuheiten. Dadurch erwachsen Entwicklung und Verbesserung. All das bringt Bewegung mit sich.

Elien Pieters

NEW VARIETIES

A fresh year.
This means stunning colours
creating fun vibes!

2024

SCAN ME

LALOUDI PINK

ESSI FLAMINGO PINK

SCAN ME

DECO

39	3	–	–	–	–	–	6	6

LALOUDI PINK

SCAN ME

DECO

42	3	–	–	–	–	–	5	7,5

OSTERIA YELLOW

SCAN ME

DECO

42	3	✓	42	2	–	✓	5,5	6

SCAN THE QR-CODE TO DISCOVER MORE

NOT YOUR AVERAGE BELGIAN MUM

ULTRA IS ONE OF A KIND: IT DOES NOT HAVE A PERFECTLY SHAPED BULB BUT IS CHARACTERIZED BY ITS WILDER GROWTH AND HUGE FLOWER.

NEW

SCAN ME

VINI PINK

DECO

42	3	–	–	–	–	✓	6	6

ALPHABETICAL LISTING

Belgian Mums®
Extensive and unique but
especially alphabetic.

2024

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Abajo white	white	Deco	43	3	–	–	–	–	✓	5	7,5	P2	P. 84
Abajo yellow	yellow	Deco	43	3	–	–	–	–	✓	5	7,5	P2	P. 84
Aduro orange	orange	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Aduro pink	pink	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Aduro purple	purple	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 65
Aduro red	red	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Aduro violet	pink	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Aluga white	white	Deco	38	4	–	–	–	–	–	6	7	P2	P. 49
Aluga yellow	yellow	Deco	38	4	–	–	–	–	–	6	7	P2	P. 49
NEW **Amarena orange**	orange	Anemone	–	–	✓	39	1	✓	✓	4	5,5	P4	P. 30
NEW **Amarena pink**	pink	Anemone	–	–	✓	39	1	✓	✓	4	5,5	P4	P. 30
NEW **Amarena purple**	purple	Anemone	–	–	✓	39	1	✓	✓	4	5,5	P4	P. 30
NEW **Amarena red**	red	Anemone	–	–	✓	39	1	✓	✓	4	5,5	P4	P. 30
NEW **Amarena yellow**	yellow	Anemone	–	–	✓	39	1	✓	✓	4	5,5	P4	P. 30
Amiko orange	orange	Deco	36	2-3	✓	40	3	✓	✓	6	5	P2	P. 43
Amiko pink	pink	Deco	36	3	–	–	–	–	✓	6	5	P2	P. 42
Amiko red	red	Deco	36	2-3	✓	40	3	✓	✓	6	5	P2	P. 42
Amiko violet	purple	Deco	36	3-4	✓	40	3	✓	✓	6	5	P2	P. 43
Amiko white	white	Deco	36	3	✓	40	3	✓	✓	6	5	P2	P. 42
Amiko yellow	yellow	Deco	36	3	✓	40	3	✓	✓	6	5	P2	P. 42
Arluno mauve	purple	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Arluno orange	orange	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Arluno pink	pink	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 47
Arluno red	red	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Arluno vanilla	white	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Arluno yellow	yellow	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 47
Artemis white	white	Deco	41	3-4	–	–	–	–	–	4,5	5,5	P2	P. 65
Axima white	white	Deco	34	3	–	–	–	–	✓	6	6	P2	P. 39
Axima yellow	yellow	Deco	34	3	–	–	–	–	✓	6	6	P2	P. 39
Banfi white	white	Daisy	42	3	✓	42	4	–	–	5	6	P1	P. 74
Baoli lilac	pink	Deco/Spider	37	3	–	–	–	–	✓	5	4,5	P1	P. 45
Baria orange	orange	Deco	41	3	✓	42	3	–	✓	3,5	6	P1	P. 65
Camina red	red	Deco	37	2	✓	39	2	–	✓	5	5,5	P2	P. 45
Cielo dark pink	purple	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cielo orange	orange	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cielo pink	pink	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cielo red	red	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cielo white	white	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cielo yellow	yellow	Deco	43	3	✓	43	2-3	✓	–	3,5	6	P1	P. 18
Cipriani pink	pink	Deco	36	2	✓	38	2	✓	✓	5	5	P1	P. 44
Conaco gold	yellow	Deco	38-39	2	✓	40	3	✓	✓	6	6	P2	P. 50
Conaco orange	orange	Deco	38-39	3	✓	40	3	✓	✓	6	6	P2	P. 50

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Conaco yellow	yellow	Deco	38-39	3	✓	40	3	✓	✓	6	6	P2	P. 50
Destino orange	orange	Deco	33-34	3-4	–	–	–	–	–	5	5,5	P2	P. 38
Destino pink	pink	Deco	33	3-4	–	–	–	–	–	5	5,5	P2	P. 38
NEW **Essi Flamingo pink**	pink	Deco	39	3	–	–	–	–	–	6	6	P1	P. 52
Fonti dark pink	pink	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Fonti orange	orange	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Fonti pink	pink	Deco	32	2	–	–	–	–	–	6	4	P1	P. 37
Fonti red	red	Deco	32	2	–	–	–	–	–	6	4	P1	P. 37
Fonti white	white	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Fonti yellow	yellow	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Guarini orange	orange	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Guarini red	red	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Guarini yellow	yellow	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Ibera white	white	Deco	42	2-3	✓	42	3	✓	✓	4,5	6,5	P2	P. 76
Jasoda dark orange	orange	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Jasoda dark pink	pink	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Jasoda dark yellow	yellow	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 67
Jasoda purple	purple	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Jasoda red	red	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Jasoda white	white	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 67
Koori orange	orange	Deco	39	3	✓	41	2	–	✓	4,5	6	P1	P. 51
Koori pink	pink	Deco	39	3	✓	41	2	–	✓	4,5	6	P1	P. 51
NEW **Laloudi pink**	pink	Deco	42	3	–	–	–	–	–	5	7,5	P1	P. 75
Lariva red	red	Deco	40	3	✓	41	3	✓	✓	5	6,5	P2	P. 63
Lesconil white	white	Deco	34	2	–	–	–	–	✓	4,5	5	P2	P. 40
Lesconil yellow	yellow	Deco	34	2	–	–	–	–	✓	4,5	5	P2	P. 40
NEW **Macaron pink**	pink	Deco	–	–	✓	41	1	✓	✓	5,5	6	P4	P. 28
Matari white	white	Deco	42	3	✓	43	3	✓	✓	4	6	P2	P. 79
Mefisto orange	orange	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 79
Mefisto pink	pink	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Mefisto purple	purple	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Mefisto red	red	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Mefisto yellow	yellow	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Mona pink	pink	Deco	42	3	–	–	–	–	✓	6,5	5	P1	P. 76
Mouria yellow	yellow	Deco	42	3	✓	42	3	✓	✓	4	5,5 - 6	P2	P. 76
Muga merlot	purple	Deco	39	3	✓	41	2	–	✓	4	7	P2	P. 53
Murano white	white	Deco	43	3	–	–	–	–	–	6	7	P2	P. 86
Murano yellow	yellow	Deco	43	3	–	–	–	–	–	6	7	P2	P. 86
Nazimi white	white	Deco	40	3	–	–	–	–	–	3,5	5,5	P2	P. 63
Osteria orange	orange	Deco	42	3	✓	42	2	–	✓	5,5	6	P1	P. 74
NEW **Osteria yellow**	yellow	Deco	42	3	✓	42	2	–	✓	5,5	6	P1	P. 74
Padre lilac	purple	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Padre orange	orange	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41
Padre red	red	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 40
Padre white	white	Deco	35	3	–	–	–	–	–	5	6,5	P2	P. 40
Padre yellow	yellow	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41
Penera purple	purple	Deco	39-40	2-3	–	–	–	–	✓	4	7	P2	P. 53
Penera red	red	Deco	39-40	2-3	–	–	–	–	✓	4	7	P2	P. 53
Pianello white	white	Deco	43	3	✓	43	3	–	✓	4	7	P2	P. 85
NEW **Pinko pink**	pink	Daisy	–	–	✓	42	1	✓	✓	5,5	6	P4	P. 24
Pobo purple	purple	Deco	33	2	–	–	–	–	✓	6	5	P2	P. 38
Pobo red	red	Deco	33	2	–	–	–	–	✓	6	5	P2	P. 38
Pokai red	red	Deco	40	2	✓	41	2	✓	✓	4	7	P2	P. 61
Pokai violet	purple	Deco	40	2	✓	41	2	✓	✓	4	7	P2	P. 61
Pomax pink	pink	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Pomax purple	purple	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Pomax red	red	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Ponto orange	orange	Deco/Spider	37	3	✓	38	3	–	✓	6	5,5	P1	P. 45
Ponto yellow	yellow	Deco/Spider	37	3	✓	38	3	–	✓	6	5,5	P1	P. 45
Possidi white	white	Deco/Spider	39	4	–	–	–	–	–	5	6	P1	P. 51
Possidi yellow	yellow	Deco/Spider	39	4	–	–	–	–	–	5	6	P1	P. 51
Primo pistache	green	Deco	42	3	✓	43	3	✓	✓	4	7	P1	P. 77
Primo sunny	yellow	Deco	42	2	✓	43	3	✓	✓	4	7	P1	P. 77
Rekori red	red	Deco	43	2-3	✓	43	2-3	–	✓	4,5	7,5	P2	P. 84
Remos pink	pink	Deco	41	3	–	–	–	–	✓	7	6	P2	P. 65
Rhinos orange	orange	Deco	34	4	–	–	–	–	✓	5,5	5,5	P2	P. 39
Roscoff orange	orange	Deco	43	3	✓	43	3	–	✓	5	7,5	P2	P. 87
Roscoff red	red	Deco	43	3	✓	43	3	–	✓	5	7,5	P2	P. 87
Senga mauve	purple	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
Senga pink	pink	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
Senga red	red	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
Sicardo dark yellow	yellow	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 59
Sicardo orange	orange	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Sicardo pink	pink	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Sicardo purple	purple	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 59
Sicardo red	red	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Sicardo white	white	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Sorini mauve	purple	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Sorini pink	pink	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Sorini red	red	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Soul Sister dark pink	purple	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22
Soul Sister orange	orange	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22
Soul Sister pink	pink	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22
Soul Sister red	red	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Soul Sister white	white	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22
Soul Sister yellow	yellow	Deco	–	–	✓	43	2-3	✓	✓	3,5	6	P4	P. 22
Staviski orange	orange	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Staviski pink	pink	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 61
Staviski purple	purple	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Staviski red	red	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Staviski white	white	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Staviski yellow	yellow	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 61
Tanoki orange	orange	Deco	42	3	✓	43	3	–	✓	4	5,5	P1	P. 73
Tanoki yellow	yellow	Deco	42	3	✓	43	3	–	✓	4	5,5	P1	P. 73
Tekoko orange	orange	Deco	37	3	–	–	–	–	–	5	7	P1	P. 44
Tekoko yellow	yellow	Deco	36-37	3	–	–	–	–	–	5	7	P1	P. 44
Tocca orange	orange	Deco	42	4	✓	42	2	✓	✓	6	6	P2	P. 75
Tocca yellow	yellow	Deco	42	4	✓	42	2	✓	✓	6	6	P2	P. 75
Tonato pink	pink	Deco	43	3	✓	43	2-3	✓	✓	3,5	6	P1	P. 86
Tripoli dark	purple	Daisy	42	3	✓	42	3	✓	✓	3,5	6	P3	P. 76
Umbra dark pink	pink	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Umbra orange	orange	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Umbra purple	purple	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Umbra red	red	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Uzari red	red	Deco	40	3	✓	41	2-3	✓	✓	5	5,5	P2	P. 63
Venotti yellow	yellow	Deco	33	3	✓	39	4	✓	✓	6	5	P2	P. 39
Veritas yellow	yellow	Deco	40	3	✓	41	3	–	✓	5,5	5,5	P2	P. 63
Vigorelli gold	orange	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Vigorelli orange	orange	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Vigorelli purple	purple	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Vigorelli red	red	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Vigorelli violet	pink	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 83
NEW **Vini pink**	pink	Deco	42	3	–	–	–	–	✓	6	6	P1	P. 80
Wikita white	white	Deco/Spider	37	3	–	–	–	–	✓	5	6	P2	P. 44
NEW **Wild Crush purple**	purple	Daisy	–	–	✓	42	1	✓	✓	4,5	6,5	P4	P. 26
Zinzi red	red	Deco	39	3	✓	40	3	✓	✓	5	5,5	P2	P. 53

mum FLOWERS

Our mums for hanging baskets

PAINT THE SKY MAKE IT YOURS

43	3	✓	43	2-3	✓	–	3,5	6

FUNKY LINE

Funky Mum Varieties &
Concepts

SMALL POT SIZES

JAZZY SOUL SISTERS

JAZZY
SOUL SISTERS

Hey Soul Sister

mum
FLOWERS

Our funky mums for small pot sizes

WE **BLOOM** IN OUR OWN WAY YET **OUR ROOTS** REMAIN THE SAME

6 stunning colours

–	–	✓	43	2-3	✓	✓	3,5	6

mum FLOWERS

Our funky mums for small pot sizes

Get ready and enjoy a long flowering period!

Een felroze bloem met groengeel hart? Dat is onze Pinko! Een opvallend en hip plantje dat met haar felle kleuren instant bijen en vlinders aantrekt. Van deze topper geniet je bovendien extra lang dankzij de lange bloeitijd. Binnenkort verkrijgbaar in meerdere kleuren!

A bright pink flower with a greenish-yellow centre? That's our Pinko! An amazing and trendy plant which attracts bees and butterflies with its bright colours. You will enjoy this top seller for a long time thanks to its long flowering period. Soon available in more colours!

Une fleur rose vif avec un cœur jaune vert ? C'est notre Pinko ! Une plante accrocheuse et tendance qui attire immédiatement les abeilles et les papillons grâce à ses couleurs vives. Grâce à sa longue période de floraison, vous profiterez longtemps de ce joyau. Bientôt disponible dans d'autres couleurs !

Eine leuchtend rosafarbene Blume mit einem grün-gelben Herz? Das ist unsere Pinko! Eine auffällige und trendige Pflanze, die mit ihren leuchtenden Farben sofort Bienen und Schmetterlinge anlockt. Dank der langen Blütezeit werden Sie lange Freude an diesem Spitzenprodukt haben. Bald in weiteren Farben erhältlich!

–	–	✓	42	1	✓	✓	5,5	6	R

Pinko Pink

Striking bright pink flower with green-yellow heart.

WILD CRUSH

LOVE IS IN THE AIR...

mum FLOWERS

Our funky mums for small pot sizes

WILD CRUSH OR INSTANT CRUSH? YOU TELL US!

Met zijn aparte paarse lepelvormige bloemen stal Wild Crush meteen ons hart. Het grote, diepgroene hart zorgt voor een uniek contrast met de kleur van de bloemen. Een eyecatcher die je door zijn extreem lange houdbaarheid alsmaar meer gaat charmeren...

With its distinctive purple spoon-shaped flowers, Wild Crush immediately stole our hearts. The large, deep green heart provides a unique contrast to the colour of the flowers. An eye-catcher that will charm you more and more with its extremely long shelf life...

Avec ses fleurs violettes en forme de cuillère, Wild Crush nous a instantanément fait tomber amoureux d'elle. Le grand cœur vert foncé offre un contraste unique avec la couleur des fleurs. Un accroche-regard qui vous séduira de plus en plus grâce à sa durée de conservation exceptionnellement longue...

Mit ihren unverwechselbaren lilafarbenen, löffelförmigen Blüten hat Wild Crush sofort unsere Herzen erobert. Das große, tiefgrüne Herz bildet einen einzigartigen Kontrast zur Farbe der Blüten. Ein Blickfang, der Sie mit seiner extrem langen Haltbarkeit mehr und mehr begeistern wird...

								R
–	–	✓	42	1	✓	✓	4,5	6,5

mum FLOWERS

Our funky mums for small pot sizes

COLOURFUL AND SWEET

We proudly present to you: onze Macaron!
Deze bundelt alle goede eigenschappen van de Golden Gediflora Genetica voor een kleinere potmaat in de kas: compact en bol, aantrekkelijk groen blad, een lange houdbaarheid, prachtige bloemen, fantastische kleuren, ...

We proudly present to you: our Macaron!
It combines all the good qualities of the Golden Gediflora Genetics for a smaller pot size in the greenhouse: compact and ball-shaped, attractive green leaves, long shelf life, beautiful flowers, great colour, ...

Nous sommes fiers de vous présenter notre Macaron !
Il réunit toutes les qualités de la génétique dorée de Gediflora pour une taille de pot plus petite dans la serre : compact et en forme de boule, feuilles vertes attrayantes, longue durée de conservation, belles fleurs, couleur magnifique, ...

Wir präsentieren Ihnen mit Stolz: unser Macaron!
Sie vereint alle guten Eigenschaften der Golden Gediflora Genetics für ein kleineres Topfmaß im Gewächshaus: kompakt und kugelförmig, attraktive grüne Blätter, lange Haltbarkeit, schöne Blüten, tolle Farbe, ...

–	–	✓	41	1	✓	✓	5,5	6

MACARON

THEY LOOK
— SO —
DELICIOUS

MORE COLOURS
COMING SOON

ARTY
AMARENA

INDOOR

LAST LONG

ANEMONE SHAPED FLOWERS WITH
AN INTENSE AND RICH COLOURED CENTRE.

mwm
FLOWERS

FUNKY-LINE

Our funky mums for small pot sizes

UNIQUE VIVID COLOURS

AMARENA PINK

AMARENA PURPLE

AMARENA YELLOW

AMARENA ORANGE

AMARENA RED

								R
-	-	✓	39	1	✓	✓	4	5,5

SUMMER LINE

Our early varieties that flower spontaneously from mid-August to late September

FLOWERING WEEK

32/39

NEW

SCAN ME

ESSI FLAMINGO
PINK

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Fonti white	white	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Axima white	white	Deco	34	3	–	–	–	–	✓	6	6	P2	P. 39
Lesconil white	white	Deco	34	2	–	–	–	–	✓	4,5	5	P2	P. 40
Padre white	white	Deco	35	3	–	–	–	–	–	5	6,5	P2	P. 40
Amiko white	white	Deco	36	3	✓	40	3	✓	✓	6	5	P2	P. 42
Wikita white	white	Deco/Spider	37	3	–	–	–	–	✓	5	6	P2	P. 44
Arluno vanilla	white	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Aluga white	white	Deco	38	4	–	–	–	–	–	6	7	P2	P. 49
Possidi white	white	Deco/Spider	39	4	–	–	–	–	–	5	6	P1	P. 51
Fonti yellow	yellow	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Venotti yellow	yellow	Deco	33	3	✓	39	4	✓	✓	6	5	P2	P. 39
Axima yellow	yellow	Deco	34	3	–	–	–	–	✓	6	6	P2	P. 39
Lesconil yellow	yellow	Deco	34	2	–	–	–	–	✓	4,5	5	P2	P. 40
Padre yellow	yellow	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41
Amiko yellow	yellow	Deco	36	3	✓	40	3	✓	✓	6	5	P2	P. 42
Tekoko yellow	yellow	Deco	36-37	3	–	–	–	–	–	5	7	P1	P. 44
Ponto yellow	yellow	Deco/Spider	37	3	✓	38	3	–	✓	6	5,5	P1	P. 45
Arluno yellow	yellow	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 47
Aluga yellow	yellow	Deco	38	4	–	–	–	–	–	6	7	P2	P. 49
Conaco gold	yellow	Deco	38-39	2	✓	40	3	✓	✓	6	6	P2	P. 50
Conaco yellow	yellow	Deco	38-39	3	✓	40	3	✓	✓	6	6	P2	P. 50
Possidi yellow	yellow	Deco/Spider	39	4	–	–	–	–	–	5	6	P1	P. 51
Fonti orange	orange	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Destino orange	orange	Deco	33-34	3-4	–	–	–	–	–	5	5,5	P2	P. 38
Rhinos orange	orange	Deco	34	4	–	–	–	–	✓	5,5	5,5	P2	P. 39
Padre orange	orange	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41
Amiko orange	orange	Deco	36	2-3	✓	40	3	✓	✓	6	5	P2	P. 43
Tekoko orange	orange	Deco	37	3	–	–	–	–	–	5	7	P1	P. 44
Ponto orange	orange	Deco/Spider	37	3	✓	38	3	–	✓	6	5,5	P1	P. 45
Arluno orange	orange	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Umbra orange	orange	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Conaco orange	orange	Deco	38-39	3	✓	40	3	✓	✓	6	6	P2	P. 50
Koori orange	orange	Deco	39	3	✓	41	2	–	–	4,5	6	P1	P. 51

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Fonti red	red	Deco	32	2	–	–	–	–	–	6	4	P1	P. 37
Pobo red	red	Deco	33	2	–	–	–	–	✓	6	5	P2	P. 38
Padre red	red	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 40
Amiko red	red	Deco	36	2-3	✓	40	3	✓	✓	6	5	P2	P. 42
Camina red	red	Deco	37	2	✓	39	2	–	✓	5	5,5	P2	P. 45
Arluno red	red	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Umbra red	red	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Zinzi red	red	Deco	39	3	✓	40	3	✓	✓	5	5,5	P2	P. 53
Penera red	red	Deco	39-40	2-3	–	–	–	–	✓	4	7	P2	P. 53
Fonti dark pink	pink	Deco	32	2	–	–	–	–	–	6	4	P1	P. 36
Fonti pink	pink	Deco	32	2	–	–	–	–	–	6	4	P1	P. 37
Destino pink	pink	Deco	33	3-4	–	–	–	–	–	5	5,5	P2	P. 38
Amiko pink	pink	Deco	36	3	–	–	–	–	✓	6	5	P2	P. 42
Cipriani pink	pink	Deco	36	2	✓	38	2	✓	✓	5	5	P1	P. 44
Baoli lilac	pink	Deco/Spider	37	3	–	–	–	–	✓	5	4,5	P1	P. 45
Arluno pink	pink	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 47
Umbra dark pink	pink	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Koori pink	pink	Deco	39	3	✓	41	2	–	–	4,5	6	P1	P. 51
NEW Essi Flamingo pink	pink	Deco	39	3	–	–	–	–	–	6	6	P1	P. 52
Pobo purple	purple	Deco	33	2	–	–	–	–	✓	6	5	P2	P. 38
Padre lilac	purple	Deco	35	4	–	–	–	–	–	5	6,5	P2	P. 41
Amiko violet	purple	Deco	36	3-4	✓	40	3	✓	✓	6	5	P2	P. 43
Arluno mauve	purple	Deco	37	3	✓	39	4	✓	✓	6	5	P1	P. 46
Umbra purple	purple	Deco	38	3	–	–	–	–	–	6,5	5	P1	P. 48
Muga Merlot	purple	Deco	39	3	✓	41	2	–	✓	4	7	P2	P. 53
Penera purple	purple	Deco	39-40	2-3	–	–	–	–	✓	4	7	P2	P. 53

FONTI DARK PINK

DECO

32	2	–	–	–	–	–	6	4

FONTI ORANGE

DECO

32	2	–	–	–	–	–	6	4

FONTI PINK

DECO

32	2	–	–	–	–	–	6	4

FONTI WHITE

DECO

32	2	–	–	–	–	–	6	4

FONTI YELLOW

DECO

32	2	–	–	–	–	–	6	4

FONTI RED

DECO

32	2	–	–	–	–	–	6	4

DESTINO PINK

DECO

33	3-4	–	–	–	–	–	5	5,5

POBO RED

DECO

33	2	–	–	–	–	✓	6	5

DESTINO ORANGE

DECO

33-34	3-4	–	–	–	–	–	5	5,5

POBO PURPLE

DECO

33	2	–	–	–	–	✓	6	5

VENOTTI YELLOW

DECO

33	3	✓	39	4	✓	✓	6	5

AXIMA WHITE

DECO

34	3	–	–	–	–	✓	6	6

RHINOS ORANGE

DECO

34	4	–	–	–	–	✓	5,5	5,5

AXIMA YELLOW

DECO

34	3	–	–	–	–	✓	6	6

LESCONIL WHITE

DECO

34	2	–	–	–	–	✓	4,5	5

PADRE WHITE

DECO

35	3	–	–	–	–	–	5	6,5

LESCONIL YELLOW

DECO

34	2	–	–	–	–	✓	4,5	5

PADRE RED

DECO

35	4	–	–	–	–	–	5	6,5

W 34/35

PADRE YELLOW

DECO

35	4	–	–	–	–	–	5	6,5

PADRE ORANGE

DECO

35	4	–	–	–	–	–	5	6,5

PADRE LILAC

DECO

35	4	–	–	–	–	–	5	6,5

W 35

AMIKO WHITE

DECO

36	3	✓	40	3	✓	✓	6	5

AMIKO YELLOW

DECO

36	3	✓	40	3	✓	✓	6	5

AMIKO ORANGE

DECO

36	2-3	✓	40	3	✓	✓	6	5

AMIKO RED

DECO

36	2-3	✓	40	3	✓	✓	6	5

AMIKO PINK

DECO

36	3	–	–	–	–	✓	6	5

AMIKO VIOLET

DECO

36	3-4	✓	40	3	✓	✓	6	5

CIPRIANI PINK

DECO

36	2	✓	38	2	✓	✓	5	5

TEKOKO YELLOW

DECO

36-37	3	–	–	–	–	–	5	7

BAOLI LILAC

DECO / SPIDER

37	3	–	–	–	–	✓	5	4,5

PONTO ORANGE

DECO / SPIDER

37	3	✓	38	3	–	✓	6	5,5

WIKITA WHITE

DECO / SPIDER

37	3	–	–	–	–	✓	5	6

TEKOKO ORANGE

DECO

37	3	–	–	–	–	–	5	7

CAMINA RED

DECO

37	2	✓	39	2	–	✓	5	5,5

PONTO YELLOW

DECO / SPIDER

37	3	✓	38	3	–	✓	6	5,5

ARLUNO MAUVE

DECO

								R
37	3	✓	39	4	✓	✓	6	5

ARLUNO ORANGE

DECO

								R
37	3	✓	39	4	✓	✓	6	5

ARLUNO PINK

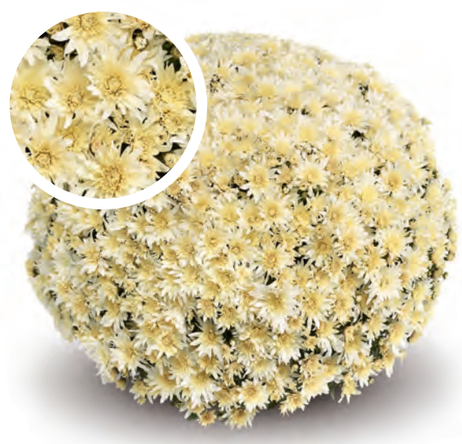
DECO

								R
37	3	✓	39	4	✓	✓	6	5

ARLUNO RED

DECO

								R
37	3	✓	39	4	✓	✓	6	5



ARLUNO VANILLA

DECO

								R
37	3	✓	39	4	✓	✓	6	5

ARLUNO YELLOW

DECO

								R
37	3	✓	39	4	✓	✓	6	5

UMBRA RED

DECO

38	3	–	–	–	–	–	6,5	5

UMBRA DARK PINK

DECO

38	3	–	–	–	–	–	6,5	5

ALUGA YELLOW

DECO

38	4	–	–	–	–	–	6	7

UMBRA ORANGE

DECO

38	3	–	–	–	–	–	6,5	5

UMBRA PURPLE

DECO

38	3	–	–	–	–	–	6,5	5

ALUGA WHITE

DECO

38	4	–	–	–	–	–	6	7

CONACO ORANGE

DECO

								R
38-39	3	✓	40	3	✓	✓	6	6

CONACO YELLOW

DECO

								R
38-39	3	✓	40	3	✓	✓	6	6

CONACO GOLD

DECO

								R
38-39	2	✓	40	3	✓	✓	6	6

POSSIDI YELLOW

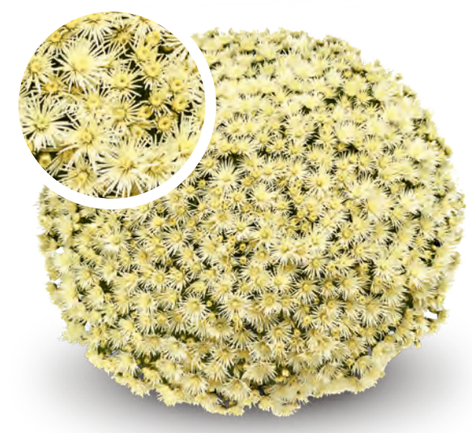
DECO / SPIDER

								R
39	4	–	–	–	–	–	5	6

KOORI ORANGE

DECO

								R
39	3	✓	41	2	–	–	4,5	6



POSSIDI WHITE

DECO / SPIDER

								R
39	4	–	–	–	–	–	5	6

KOORI PINK

DECO

								R
39	3	✓	41	2	–	–	4,5	6

NEW

SCAN ME

ESSI FLAMINGO PINK

DECO

39	3	–	–	–	–	–	6	6

ZINZI RED

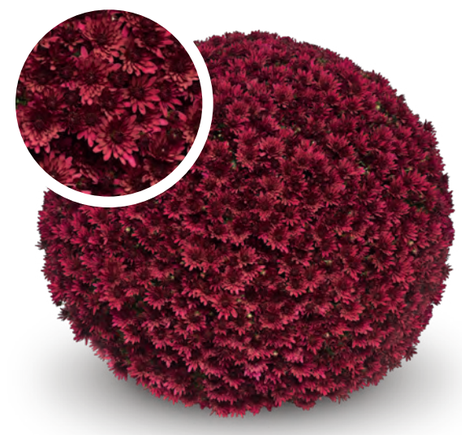
DECO

39	3	✓	40	3	✓	✓	5	5,5

PENERA PURPLE

DECO

39-40	2-3	–	–	–	–	✓	4	7



MUGA MERLOT

DECO

39	3	✓	41	2	✓	✓	4	7

PENERA RED

DECO

39-40	2-3	–	–	–	–	✓	4	7

QUICK LINE

Our early varieties that flower spontaneously during the first half of October

FLOWERING WEEK

40/41

SORINI PINK

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Sicardo white	white	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Staviski white	white	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Nazimi white	white	Deco	40	3	–	–	–	–	–	3,5	5,5	P2	P. 63
Artemis white	white	Deco	41	3-4	–	–	–	–	–	4,5	5,5	P2	P. 65
Jasoda white	white	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 67
Sicardo dark yellow	yellow	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 59
Staviski yellow	yellow	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 61
Veritas yellow	yellow	Deco	40	3	✓	41	3	–	✓	5,5	5,5	P2	P. 63
Jasoda dark yellow	yellow	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 67
Sicardo orange	orange	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Staviski orange	orange	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Aduro orange	orange	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Baria orange	orange	Deco	41	3	✓	42	3	–	✓	3,5	6	P1	P. 65
Jasoda dark orange	orange	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Sicardo red	red	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Staviski red	red	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Pokai red	red	Deco	40	2	✓	41	2	✓	✓	4	7	P2	P. 61
Sorini red	red	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Uzari Red	red	Deco	40	3	✓	41	2-3	✓	✓	5	5,5	P2	P. 63
Lariva red	red	Deco	40	3	✓	41	3	✓	✓	5	6,5	P2	P. 63
Aduro red	red	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Jasoda red	red	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Sicardo pink	pink	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 58
Staviski pink	pink	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 61
Sorini pink	pink	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Aduro pink	pink	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Aduro violet	pink	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 64
Remos pink	pink	Deco	41	3	–	–	–	–	✓	7	6	P2	P. 65
Jasoda dark pink	pink	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66
Sicardo purple	purple	Deco	40	4	✓	41	4	✓	✓	4,5	6,5	P2	P. 59
Staviski purple	purple	Deco	40	4	✓	41	4	✓	✓	4	5,5	P2	P. 60
Pokai violet	purple	Deco	40	2	✓	41	2	✓	✓	4	7	P2	P. 61
Sorini mauve	purple	Deco	40	3	✓	41	2-3	–	✓	6	5	P1	P. 62
Aduro purple	purple	Deco	41	3	✓	42	2	✓	✓	5	6	P1	P. 65
Jasoda purple	purple	Deco	41	3	✓	41	3	✓	✓	4	6	P2	P. 66

SICARDO RED

DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5

SICARDO ORANGE

DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5

SICARDO DARK YELLOW

DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5

SICARDO WHITE

DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5

SICARDO PINK

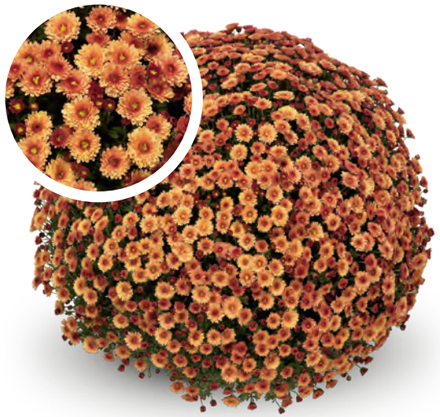
DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5

SICARDO PURPLE

DECO

								R
40	4	✓	41	4	✓	✓	4,5	6,5



STAVISKI ORANGE

DECO

40	4	✓	41	4	✓	✓	4	5,5

STAVISKI PURPLE

DECO

40	4	✓	41	4	✓	✓	4	5,5

STAVISKI RED

DECO

40	4	✓	41	4	✓	✓	4	5,5

STAVISKI WHITE

DECO

40	4	✓	41	4	✓	✓	4	5,5

W 40

STAVISKI PINK

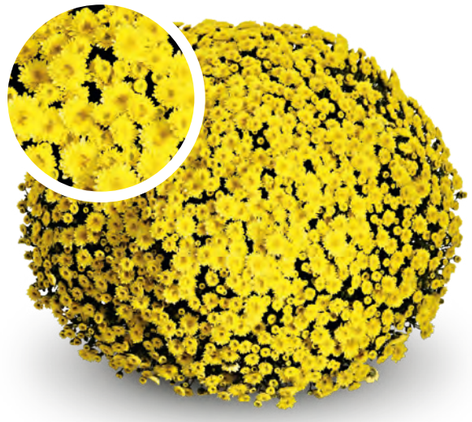
DECO

40	4	✓	41	4	✓	✓	4	5,5

POKAI RED

DECO

40	2	✓	41	2	✓	✓	4	7



STAVISKI YELLOW

DECO

40	4	✓	41	4	✓	✓	4	5,5

POKAI VIOLET

DECO

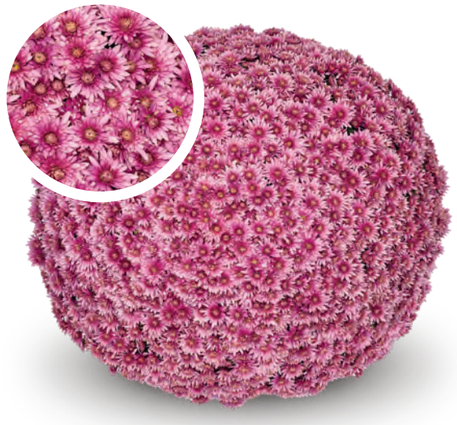
40	2	✓	41	2	✓	✓	4	7

W 40

SORINI RED

DECO

								R
40	3	✓	41	2-3	–	✓	6	5



SORINI PINK

DECO

								R
40	3	✓	41	2-3	–	✓	6	5

SORINI MAUVE

DECO

								R
40	3	✓	41	2-3	–	✓	6	5

W 40

LARIVA RED

DECO

								R
40	3	✓	41	3	✓	✓	5	6,5

UZARI RED

DECO

								R
40	3	✓	41	2-3	✓	✓	5	5,5

VERITAS YELLOW

DECO

								R
40	3	✓	41	3	–	✓	5,5	5,5

NAZIMI WHITE

DECO

								R
40	3	–	–	–	–	–	3,5	5,5

W 40

ADURO VIOLET

DECO

41	3	✓	42	2	✓	✓	5	6

ADURO ORANGE

DECO

41	3	✓	42	2	✓	✓	5	6

ADURO PINK

DECO

41	3	✓	42	2	✓	✓	5	6

ADURO RED

DECO

41	3	✓	42	2	✓	✓	5	6

ADURO PURPLE

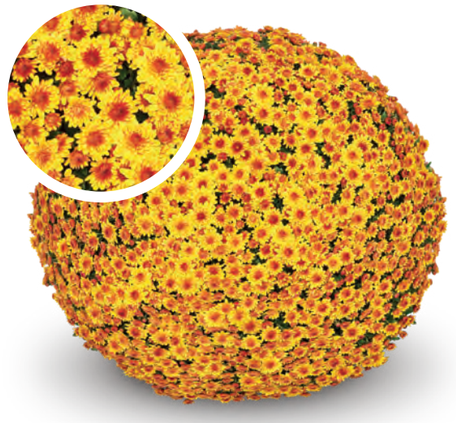
DECO

41	3	✓	42	2	✓	✓	5	6

ARTEMIS WHITE

DECO

41	3-4	–	–	–	–	–	4,5	5,5



BARIA ORANGE

DECO

41	3	✓	42	3	–	✓	3,5	6

REMOS PINK

DECO

41	3	–	–	–	–	✓	7	6

JASODA DARK ORANGE

DECO

41	3	✓	41	3	✓	✓	4	6

JASODA DARK PINK

DECO

41	3	✓	41	3	✓	✓	4	6

JASODA DARK YELLOW

DECO

41	3	✓	41	3	✓	✓	4	6

JASODA PURPLE

DECO

41	3	✓	41	3	✓	✓	4	6

JASODA RED

DECO

41	3	✓	41	3	✓	✓	4	6

JASODA WHITE

DECO

41	3	✓	41	3	✓	✓	4	6

CLASSIC LINE

Our late varieties that flower spontaneously during the second half of October

FLOWERING WEEK

42/43

NEW

SCAN ME

VINI PINK

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Banfi white	white	Daisy	42	3	✓	42	4	–	–	5	6	P1	P. 74
Ibera white	white	Deco	42	2-3	✓	42	3	✓	✓	4,5	6,5	P2	P. 76
Matari white	white	Deco	42	3	✓	43	3	✓	✓	4	6	P2	P. 79
Abajo white	white	Deco	43	3	–	–	–	–	✓	5	7,5	P2	P. 84
Pianello white	white	Deco	43	3	✓	43	3	–	✓	4	7	P2	P. 85
Murano white	white	Deco	43	3	–	–	–	–	–	6	7	P2	P. 86
Tanoki yellow	yellow	Deco	42	3	✓	43	3	–	✓	4	5,5	P1	P. 73
NEW Osteria yellow	yellow	Deco	42	3	✓	42	2	–	✓	5,5	6	P1	P. 74
Tocca yellow	yellow	Deco	42	4	✓	42	2	✓	✓	6	6	P2	P. 75
Mouria yellow	yellow	Deco	42	3	✓	42	3	✓	✓	4	5,5-6	P2	P. 76
Primo sunny	yellow	Deco	42	2	✓	43	3	✓	✓	4	7	P1	P. 77
Mefisto yellow	yellow	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Guarini yellow	yellow	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Abajo yellow	yellow	Deco	43	3	–	–	–	–	✓	5	7,5	P2	P. 84
Murano yellow	yellow	Deco	43	3	–	–	–	–	–	6	7	P2	P. 86
Tanoki orange	orange	Deco	42	3	✓	43	3	–	✓	4	5,5	P1	P. 73
Osteria orange	orange	Deco	42	3	✓	42	2	–	✓	5,5	6	P1	P. 74
Tocca orange	orange	Deco	42	4	✓	42	2	✓	✓	6	6	P2	P. 75
Mefisto orange	orange	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 79
Guarini orange	orange	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Vigorelli gold	orange	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Vigorelli orange	orange	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Roscoff orange	orange	Deco	43	3	✓	43	3	–	✓	5	7,5	P2	P. 87

Flower name	Colour group	Type									R	P	PG.
			week			week				cm	weeks	licence	
Senga red	red	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
Mefisto red	red	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Guarini red	red	Deco	42	5	✓	43	4	–	✓	4,5	8	P2	P. 81
Vigorelli red	red	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Rekori red	red	Deco	43	2-3	✓	43	2-3	–	✓	4,5	7,5	P2	P. 84
Pomax red	red	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Roscoff red	red	Deco	43	3	✓	43	3	–	✓	5	7,5	P2	P. 87
Senga pink	pink	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
NEW Laloudi pink	pink	Deco	42	3	–	–	–	–	–	5	7,5	P1	P. 75
Mona pink	pink	Deco	42	3	–	–	–	–	✓	6,5	5	P1	P. 76
Mefisto pink	pink	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
NEW Vini pink	pink	Deco	42	3	–	–	–	–	✓	6	6	P1	P. 80
Vigorelli violet	pink	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 83
Pomax pink	pink	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Tonato pink	pink	Deco	43	3	✓	43	2-3	✓	✓	3,5	6	P1	P. 86
Senga mauve	purple	Deco	42	3	✓	43	3	–	✓	6	7	P1	P. 72
Tripoli dark	purple	Daisy	42	3	✓	42	3	–	✓	3,5	6	P3	P. 76
Mefisto purple	purple	Deco	42	3	✓	42	2-3	✓	✓	5	6,5	P2	P. 78
Vigorelli purple	purple	Deco	42	4	✓	43	2	✓	✓	4	7	P2	P. 82
Pomax purple	purple	Deco	43	4	–	–	–	–	–	3,5	7,5	P2	P. 85
Primo pistache	green	Deco	42	3	✓	43	3	✓	✓	4	7	P1	P. 77

SENGA MAUVE

DECO

								R
42	3	✓	43	3	–	✓	6	7

SENGA PINK

DECO

								R
42	3	✓	43	3	–	✓	6	7

TANOKI ORANGE

DECO

								R
42	3	✓	43	3	–	✓	4	5,5

SENGA RED

DECO

								R
42	3	✓	43	3	–	✓	6	7

TANOKI YELLOW

DECO

								R
42	3	✓	43	3	–	✓	4	5,5

OSTERIA YELLOW

SCAN ME

DECO

42	3	✓	42	2	–	✓	5,5	6

BANFI WHITE

DAISY

42	3	✓	42	4	–	–	5	6

TOCCA ORANGE

DECO

42	4	✓	42	2	✓	✓	6	6

LALOUDI PINK

SCAN ME

DECO

42	3	–	–	–	–	–	5	7,5

OSTERIA ORANGE

DECO

42	3	✓	42	2	–	✓	5,5	6

TOCCA YELLOW

DECO

42	4	✓	42	2	✓	✓	6	6

IBERA WHITE

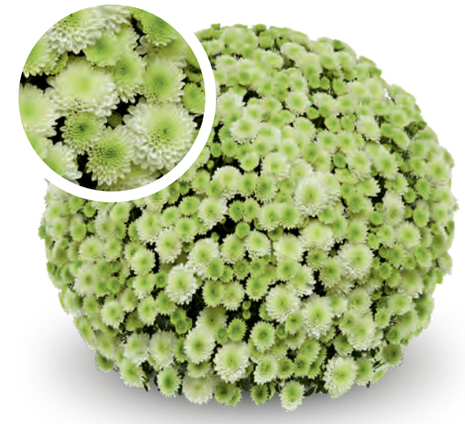
DECO

42	2-3	✓	42	3	✓	✓	4,5	6,5

MOURIA YELLOW

DECO

42	3	✓	42	3	✓	✓	4	5,5-6



PRIMO PISTACHE

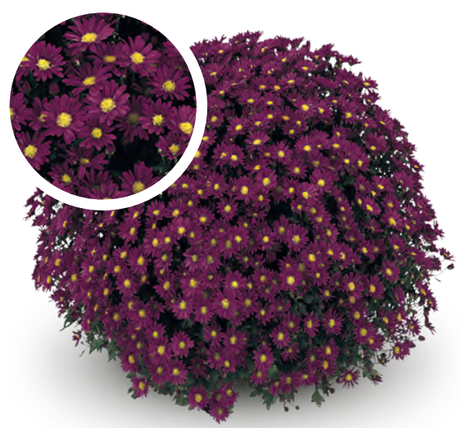
DECO

42	3	✓	43	3	✓	✓	4	7

MONA PINK

DECO

42	3	–	–	–	–	✓	6,5	5



TRIPOLI DARK

DAISY

42	3	✓	42	3	–	✓	3,5	6

PRIMO SUNNY

DECO

42	2	✓	43	3	✓	✓	4	7

MEFISTO PINK

DECO

42	3	✓	42	2-3	✓	✓	5	6,5

MEFISTO YELLOW

DECO

42	3	✓	42	2-3	✓	✓	5	6,5

MEFISTO ORANGE

DECO

42	3	✓	42	2-3	✓	✓	5	6,5

MEFISTO RED

DECO

42	3	✓	42	2-3	✓	✓	5	6,5

MEFISTO PURPLE

DECO

42	3	✓	42	2-3	✓	✓	5	6,5

MATARI WHITE

DECO

42	3	✓	43	3	✓	✓	4	6

NOT YOUR AVERAGE BELGIAN MUM

I'M AN ULTRA BUT CALL ME VINI

ULTRA IS ONE OF A KIND: IT DOES NOT HAVE A PERFECTLY SHAPED BULB BUT IS CHARACTERIZED BY ITS WILDER GROWTH AND HUGE FLOWER.

NEW

SCAN ME

VINI PINK

DECO

								R
42	3	–	–	–	–	✓	6	6

GUARINI RED

DECO

								R
42	5	✓	43	4	–	✓	4,5	8

GUARINI YELLOW

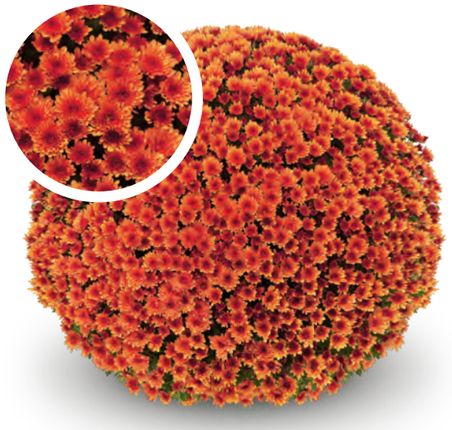
DECO

								R
42	5	✓	43	4	–	✓	4,5	8

GUARINI ORANGE

DECO

								R
42	5	✓	43	4	–	✓	4,5	8



VIGORELLI ORANGE

DECO

								R
42	4	✓	43	2	✓	✓	4	7

VIGORELLI PURPLE

DECO

								R
42	4	✓	43	2	✓	✓	4	7

VIGORELLI VIOLET

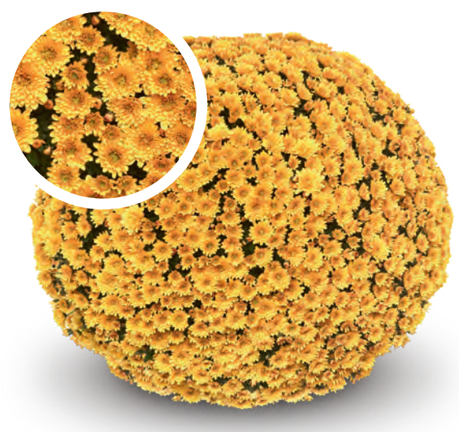
DECO

								R
42	4	✓	43	2	✓	✓	4	7

VIGORELLI RED

DECO

								R
42	4	✓	43	2	✓	✓	4	7



VIGORELLI GOLD

DECO

								R
42	4	✓	43	2	✓	✓	4	7

ABAJO WHITE

DECO

43	3	–	–	–	–	✓	5	7,5

REKORI RED

DECO

43	2-3	✓	43	2-3	–	✓	4,5	7,5

POMAX RED

DECO

43	4	–	–	–	–	–	3,5	7,5

POMAX PINK

DECO

43	4	–	–	–	–	–	3,5	7,5

ABAJO YELLOW

DECO

43	3	–	–	–	–	✓	5	7,5

POMAX PURPLE

DECO

43	4	–	–	–	–	–	3,5	7,5

PIANELLO WHITE

DECO

43	3	✓	43	3	–	✓	4	7

MURANO WHITE

DECO

43	3	–	–	–	–	–	6	7

TONATO PINK

DECO

43	3	✓	43	2-3	✓	✓	3,5	6

ROSCOFF ORANGE

DECO

43	3	✓	43	3	–	✓	5	7,5

MURANO YELLOW

DECO

43	3	–	–	–	–	–	6	7

ROSCOFF RED

DECO

43	3	✓	43	3	–	✓	5	7,5

MIXED COLOUR COMBINATIONS

The mixed colour Mums
show 3 colours in 1 and flower
at the same time

SPECIALS

	Family Natural season		Mix	Colour combinations var 1	var 2	var 3	week		week		weeks	PG.
	Fonti	Summer-Line	Mix 1	Fonti white	Fonti dark pink	Fonti orange	32	–	–	–	–	P. 91
			Mix 2	Fonti yellow	Fonti dark pink	Fonti red	32	–	–	–	–	P. 91
	Amiko	Summer-Line	Mix 1	Amiko yellow	Amiko orange	Amiko violet	36	✓	40	✓	5	P. 91
			Mix 2	Amiko yellow	Amiko white	Amiko violet	36	✓	40	✓	5	P. 91
	Arluno	Summer-Line	Mix 1	Arluno yellow	Arluno pink	Arluno red	37	✓	39	✓	5	P. 92
			Mix 2	Arluno yellow	Arluno mauve	Arluno orange	37	✓	39	✓	5	P. 92
	Tekoko mix	Summer-Line	Mix	Tekoko yellow	Tekoko orange	Baoli Lilac	38	–	–	–	–	P. 92
NEW	**Umbra mix**	Summer-Line	Mix	Umbra orange	Umbra red	Umbra dark pink	38	–	–	–	–	P. 92
	Sicardo	Quick-Line	Mix 1	Sicardo dark yellow	Sicardo orange	Sicardo pink	40	✓	41	✓	6,5	P. 93
			Mix 2	Sicardo dark yellow	Sicardo white	Sicardo red	40	✓	41	✓	6,5	P. 93
			Mix 3	Sicardo dark yellow	Sicardo white	Sicardo purple	40	✓	41	✓	6,5	P. 93
	Staviski	Quick-Line	Mix 1	Staviski yellow	Staviski white	Staviski dark pink	40	✓	41	✓	5,5	P. 94
			Mix 2	Staviski yellow	Staviski red	Staviski pink	40	✓	41	✓	5,5	P. 94
	Aduro	Quick-Line	Mix 1	Aduro pink	Aduro purple	Aduro red	41	✓	42	✓	6	P. 94
	Jasoda	Quick-Line	Mix 1	Jasoda dark yellow	Jasoda dark orange	Jasoda dark pink	41	✓	41	✓	6	P. 94
			Mix 2	Jasoda white	Jasoda purple	Jasoda red	41	✓	41	✓	6	P. 95
			Mix 3	Jasoda dark yellow	Jasoda dark orange	Jasoda white	41	✓	41	✓	6	P. 95
			Mix 4	Jasoda dark yellow	Jasoda purple	Jasoda white	41	✓	41	✓	6	P. 95
			Mix 5	Jasoda dark yellow	Jasoda red	Jasoda white	41	✓	41	✓	6	P. 95
	Guarini	Classic-Line	Mix 1	Guarini yellow	Guarini orange	Guarini red	42	✓	43	–	–	P. 96
			Mix 2	Guarini yellow	Guarini orange	Vigorelli violet	42	✓	43	–	–	P. 96
	Tocca	Classic-Line	Mix	Tocca orange	Tocca yellow	Mefisto pink	42	✓	42	–	–	P. 96
	Mefisto	Classic-Line	Mix	Mefisto purple	Mouria yellow	Tocca orange	42	✓	42	–	–	P. 96
	Vigorelli	Classic-Line	Mix	Vigorelli orange	Vigorelli violet	Vigorelli gold	42	✓	43	✓	7	P. 97
	Abajo	Classic-Line	Mix 1	Abajo yellow	Abajo white	Roscoff red	43	✓	44	–	–	P. 98
NEW			Mix 2	Abajo yellow	Abajo white	Laloudi pink	43	✓	44	–	–	P. 98
	Pianello	Classic-Line	Mix	Pianello white	Mouria yellow	Mefisto purple	43	✓	43	–	–	P. 98
	Murano	Classic-Line	Mix	Murano yellow	Murano white	Mefisto pink	43	✓	44	–	–	P. 98

FONTI MIX 1

W32

SUMMER LINE

FONTI WHITE	FONTI DARK PINK	FONTI ORANGE

AMIKO MIX 1

W36

SUMMER LINE

AMIKO YELLOW	AMIKO ORANGE	AMIKO VIOLET

FONTI MIX 2

W32

SUMMER LINE

FONTI YELLOW	FONTI DARK PINK	FONTI RED

AMIKO MIX 2

W36

SUMMER LINE

AMIKO VIOLET	AMIKO YELLOW	AMIKO WHITE

ARLUNO MIX 1

W37

SUMMER LINE

ARLUNO YELLOW	ARLUNO PINK	ARLUNO RED

TEKOKO MIX

W38

SUMMER LINE

TEKOKO YELLOW	TEKOKO ORANGE	BAOLI LILAC

SICARDO MIX 1

W40

QUICK LINE

SICARDO DARK YELLOW	SICARDO PINK	SICARDO ORANGE

SICARDO MIX 2

W40

QUICK LINE

SICARDO RED	SICARDO WHITE	SICARDO DARK YELLOW

ARLUNO MIX 2

W37

SUMMER LINE

ARLUNO ORANGE	ARLUNO MAUVE	ARLUNO YELLOW

UMBRA MIX

W38

SUMMER LINE

UMBRA RED	UMBRA ORANGE	UMBRA DARK PINK

SICARDO MIX 3

W40

QUICK LINE

SICARDO DARK YELLOW	SICARDO WHITE	SICARDO PURPLE

STAVISKI MIX 1

W40

QUICK LINE		
STAVISKI YELLOW	STAVISKI DARK PINK	STAVISKI WHITE

ADURO MIX

W41

QUICK LINE		
ADURO PINK	ADURO PURPLE	ADURO RED

STAVISKI MIX 2

W40

QUICK LINE		
STAVISKI YELLOW	STAVISKI RED	STAVISKI PINK

JASODA MIX 1

W41

QUICK LINE		
JASODA DARK PINK	JASODA DARK YELLOW	JASODA DARK ORANGE

JASODA MIX 2

W41

QUICK LINE		
JASODA PURPLE	JASODA WHITE	JASODA RED

JASODA MIX 3

W41

QUICK LINE		
JASODA DARK ORANGE	JASODA DARK YELLOW	JASODA WHITE

JASODA MIX 4

W41

QUICK LINE		
JASODA WHITE	JASODA DARK YELLOW	JASODA PURPLE

JASODA MIX 5

W41

QUICK LINE		
JASODA DARK YELLOW	JASODA RED	JASODA WHITE

GUARINI MIX 1

W42

CLASSIC LINE		
GUARINI YELLOW	GUARINI ORANGE	GUARINI RED

TOCCA MIX

W42

CLASSIC LINE		
TOCCA ORANGE	TOCCA YELLOW	MEFISTO PINK

GUARINI MIX 2

W42

CLASSIC LINE		
GUARINI YELLOW	GUARINI ORANGE	VIGORELLI VIOLET

MEFISTO MIX

W42

CLASSIC LINE		
TOCCA ORANGE	MEFISTO PURPLE	MOURIA YELLOW

VIGORELLI MIX

W42

CLASSIC LINE		
VIGORELLI ORANGE	VIGORELLI VIOLET	VIGORELLI GOLD

ABAJO MIX 1

W43

CLASSIC LINE		
ABAJO WHITE	ABAJO YELLOW	ROSCOFF RED

PIANELLO MIX

W43

CLASSIC LINE		
PIANELLO WHITE	MEFISTO PURPLE	MOURIA YELLOW

ABAJO MIX 2

W43

CLASSIC LINE		
ABAJO YELLOW	ABAJO WHITE	LALOUDI PINK

MURANO MIX

W43

CLASSIC LINE		
MEFISTO PINK	MURANO WHITE	MURANO YELLOW

UNIFLOR

Our Uniflors consist
of one large flower per stem

LARGE FLOWER

MIRAGE YELLOW

MIRAL WHITE

DECO

vigour	suitable for greenhouse	R weeks	suitable for outdoor	Last pinching	P licence
5	✓	10	✓	05/06	–

LUDO ORANGE

DECO

vigour	suitable for greenhouse	R weeks	suitable for outdoor	Last pinching	P licence
3	✓	10-11	✓	01/06	–

MIRAGE YELLOW

DECO

vigour	suitable for greenhouse	R weeks	suitable for outdoor	Last pinching	P licence
3	✓	9	✓	05/06	P5

PIRATINI PURPLE

DECO

vigour	suitable for greenhouse	R weeks	suitable for outdoor	Last pinching	P licence
5	✓	10	–	–	P2

Partners (1/2)

Country	Company Contact person	Phone	Mail
Armenië, Azerbeidzjan, Georgië, Kazachstan, Kirgizië, Moldavië, Oekraïne, Oezbekistan, Tadzjikistan, Turkmenistan	**Straathof Young Plants** Alena Hryshkevich Natalia Armasu	T. +31 71 331 4100	alena@straathof.nl natalia@straathof.nl
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Denmark, Sweden, Finland & Estonia	**Young Flowers**	T. +45 63 17 04 95	info@youngflowers.dk
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Germany

Partners (2/2)

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Belgian Mums®

Calendar 2024

January 1st	New Year's Day
March 31th	Easter
April 1st	Easter Monday
May 1st	Labour Day
May 9th	Ascension Day
May 19th	Whit Sunday
May 20th	Whit Monday
July 21st	National Holiday (Belgium)
August 15th	Assumption Day
November 1st	All Saints' Day
November 11th	Armistice
December 25th	Christmas

January

WK	MO	TU	WE	TH	FR	SA	SU
1	1	2	3	4	5	6	7
2	8	9	10	11	12	13	14
3	15	16	17	18	19	20	21
4	22	23	24	25	26	27	28
5	29	30	31				

February

WK	MO	TU	WE	TH	FR	SA	SU
5				1	2	3	4
6	5	6	7	8	9	10	11
7	12	13	14	15	16	17	18
8	19	20	21	22	23	24	25
9	26	27	28	29			

March

WK	MO	TU	WE	TH	FR	SA	SU
9					1	2	3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31

April

WK	MO	TU	WE	TH	FR	SA	SU
14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

May

WK	MO	TU	WE	TH	FR	SA	SU
18			1	2	3	4	5
19	6	7	8	9	10	11	12
20	13	14	15	16	17	18	19
21	20	21	22	23	24	25	26
22	27	28	29	30	31		

June

WK	MO	TU	WE	TH	FR	SA	SU
22						1	2
23	3	4	5	6	7	8	9
24	10	11	12	13	14	15	16
25	17	18	19	20	21	22	23
26	24	25	26	27	28	29	30

July

WK	MO	TU	WE	TH	FR	SA	SU
27	1	2	3	4	5	6	7
28	8	9	10	11	12	13	14
29	15	16	17	18	19	20	21
30	22	23	24	25	26	27	28
31	29	30	31				

August

WK	MO	TU	WE	TH	FR	SA	SU
31				1	2	3	4
32	5	6	7	8	9	10	11
33	12	13	14	15	16	17	18
34	19	20	21	22	23	24	25
35	26	27	28	29	30	31	

September

WK	MO	TU	WE	TH	FR	SA	SU
35							1
36	2	3	4	5	6	7	8
37	9	10	11	12	13	14	15
38	16	17	18	19	20	21	22
39	23	24	25	26	27	28	29
40	30						

October

WK	MO	TU	WE	TH	FR	SA	SU
40		1	2	3	4	5	6
41	7	8	9	10	11	12	13
42	14	15	16	17	18	19	20
43	21	22	23	24	25	26	27
44	28	29	30	31			

November

WK	MO	TU	WE	TH	FR	SA	SU
44					1	2	3
45	4	5	6	7	8	9	10
46	11	12	13	14	15	16	17
47	18	19	20	21	22	23	24
48	25	26	27	28	29	30	

December

WK	MO	TU	WE	TH	FR	SA	SU
48							1
49	2	3	4	5	6	7	8
50	9	10	11	12	13	14	15
51	16	17	18	19	20	21	22
52	23	24	25	26	27	28	29
1	30	31					

Contact

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